

KOC â Sponsorship Proposal 2026

Korean Cultural & Educational Association, Bulgaria

Who we are

KOC is a Bulgarian non-profit youth organisation promoting Korean culture through education, cultural exchange, festivals and volunteering.

Reach: 12,000+ participants | 140+ events | 9 cities | 120+ volunteers

Audience: 68% aged 16-29, 72% students and young professionals

Partnership tiers

Institutional - embassies, foundations and universities

Gold - headline visibility at the annual Korea Culture Festival

Partner - event-level support and on-site activations

Benefits: brand exposure, direct audience access, measurable post-event reporting and community impact.

Contact: partners@koc.bg | Sofia, Bulgaria